

## Media Contact

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# Cognitive Concierge Launches Services to Help Families Cope with Cognitive Conditions

**Chicago, IL (February 4, 2021)** — Cognitive Concierge, a health and wellness technology startup company, has launched two new service offerings available to families coping with the effects of dementia, stroke and traumatic brain injury.

“Through our Concierge Membership and Cognitive Wellness Retreats, Cognitive Concierge is filling a critical void in the continuum of care for those coping with cognitive conditions,” said Becky Khayum, Founder, Cognitive Concierge. “Simply, we believe that the diagnosis of a cognitive condition should be destigmatized and approached with the same level of rigor and care as those with any other chronic condition. We aim to make it so by delivering personalized cognitive advocacy and enrichment programs.”

Concierge Memberships are monthly subscriptions that give families on demand, one-on-one access to our Cognitive Ambassadors, who are seasoned medical professionals with a Master’s degree or PhD and have backgrounds as experienced speech-language pathologists, occupational therapists, social workers and psychologists. Our Cognitive Ambassadors work as consultants, advocates and coaches to ease the burden of navigating life decisions that accompany cognitive conditions. They work behind the scenes each week to develop Personalized Resource Pages, to train healthcare professionals involved in our clients’ care, to make phone calls on behalf of our clients, to participate in care plan meetings and to identify specific cognitive strategies to address our clients’ needs.

“No longer will families feel as though they are navigating the road alone as they face daily challenges related to communication or memory loss. Our Cognitive Ambassadors travel the road with our clients, so they are never alone in their journey,” said Khayum. “We ease the burden of navigating life decisions so that families can focus on participating in life more fully and independently.”

Cognitive Wellness Retreats are month-long virtual events that provide individuals and their care partners with an opportunity to become immersed in a new topic each month while also socializing with others who have similar conditions. Each week, retreat participants have access to 3 to 4 hours of engaging virtual activities in addition to a 90-minute video conference social group. There are separate social groups for people with Primary



Progressive Aphasia, Stroke-Induced Aphasia, Memory Loss, Behavioral Challenges and Movement Disorders.

“During this difficult and isolated time brought about by the COVID-19 pandemic, we are offering a ray of hope for those with cognitive conditions who are seeking meaningful, enriching activities to engage in from home,” said Khayum. “Our Cognitive Wellness Retreats fill the critical need for direct human interaction with others who are coping with similar conditions. We enhance quality of life by providing unique and stimulating social experiences for clients with cognitive conditions.”

For more information, visit Cognitive Concierge’s website: [www.mycognitiveconcierge.com](http://www.mycognitiveconcierge.com)

### **About Cognitive Concierge**

Cognitive Concierge is a health and wellness technology company that provides virtual cognitive advocacy and wellness programs to families coping with the effects of dementia, stroke and traumatic brain injury. We ease the burden of navigating life decisions that accompany cognitive conditions so our clients can focus on participating in life more fully and independently. Through our Concierge Membership and Cognitive Wellness Retreats, Cognitive Concierge is filling a critical void in the continuum of care for those coping with cognitive conditions. Simply, we believe that the diagnosis of a cognitive condition should be destigmatized and approached with the same level of rigor and care as those with any other chronic condition. We aim to make it so by delivering exceptional cognitive advocacy and enrichment programs.